

Concept Abstract

Submit the one-page abstract with your concept video.
Abstract submission is required before concepts are posted online.

Team Name, Concept Name, Team Lead Name:

Mine Magnet, EAT (Education, Awareness, Technology) Concept, Ritika Suman

In a few words, describe the general idea of your concept (game/social media/signs/book, etc.)

Mine Magnet involves a combination of education, awareness & technology.

Provide Flash Cards along with electronic products

Print Mining Calendar with photos and quotes

Publish Magazine (with audio books in different languages using AI) describing importance of mining in today's life

Organize exhibitions; conduct workshops, quizzes and contests for school students

In a brief paragraph, describe your concept and how it will change the public's perception of mining.

Education related to mining will help younger generations in understanding how important mining is in our everyday lives.

Ideas of providing flash cards, designing calendar and publishing magazine will spread awareness in general public.

Simple and straightforward thoughts on custom mining calendars will improve perception.

Publishing magazine containing engaging stuffs relating mining to modern life will increase its positive reach.

E-books as well as audiobooks available in different languages will help in connecting to a wider audience.

In a few words, describe your intended audience.

My target audience includes school students/younger generation and ordinary people of society.

Conducting mining workshops, guest lectures and contests for school students will increase their interest in earth science disciplines.

Informative and interesting content in flash cards, calendar and magazine will surely appeal to people of all age groups.

How far reaching do you envision your concept, that is, how many people and at what age ranges do you think your concept will reach?

My concept will have a great impact on people of different age groups starting with 16 years old students, to adults and 60 years old people.

Ideas of designing custom mining calendar and publishing magazine will influence people.

With the passage of time, this concept will spread far and wide and can be applied in almost all schools.

Also, awareness about significance of mining in everyday life will increase in general public.

Please show a general breakdown and total projected cost of your project, if it were to be noticed or sponsored.

To implement ideas in the project, an approximate cost would be around 5000 dollars.

Ideas for providing flash cards with products, designing and printing calendar, publishing magazine will be under one category

whereas using AI system in linking QR code to audio versions of the magazine in desired language will be the other category.

Briefly please include any additional information you would like judges to know about your concept.

Innovative ideas of Mine Magnet are sure to attract and increase public outreach of modern day mining.

Listening to audio versions of the magazine in desired language can be a convenient option for all.

Flash cards will enhance knowledge about minerals (with % composition) used in manufacturing the electronic products.

In short, Mine Magnet will bring a significant change in the way society perceive mining activities.

This will result in positive impression of the mining Industry.