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COURSE: MINING ENGINEERING

GENERAL IDEA OF MY CONCEPT

The general idea of my concept on move mining are **BOOKS AND SOCIAL MEDIA**. BOOKS is the key to everyone that wants to know on how things are done and solved, the more you read books, the more ideas you have in solving problems. 80% of people in world are on SOCIAL MEDIA

HOW IT CHANGE PUBLIC'S PERSPECTIVE

Books about mining is more importance to mining engineering both professional and students. Let there be a lot of textbooks that contain problems and HINT on how the problems can be solve, it will make both youth(passion for mining), students and professional to rack their brain. Before books can come into action, the educational background of mining should be check at different region in the world especially, in Africa. Social Media is the new world that everybody is tapping into. We can improve our social media handling by uploading a lot of our activities online especially facebook and youtube

· INTENDED AUDIENCE

My intended audience is for everybody, because everybody in the world read books both young and old. About 85% of people on this earth are on social media, we can move mining greatly on social media, when they see our uploads online, out of 1,000 people that might watch our activities, we can have about 700 people that might show interest in it. So, therefore, the Social media and books are the best ways to move mining to a greater height. People in the world will benefit from it

ENVISION

There is no limit to people, if we join hands together, we can gain the world, **T h e a g e r a n g e c a n s t a r t f r o m 3 y e a r s** and above. Because the earlier the better and the young shall grow.

COST OF BUDGET

BOOKS, PURPOSES AND COST

Primary School Textbooks: is for pictures of mining activities and equipment, age of range 3 to 7 - \$400

Secondary School Textbooks: is for sharing little idea of mining and some activities, age range from 9 to 16 - \$450

Tertiary School Textbooks: is the book that shows the full details about mining, in which this can lead to practical/ field work, age range from 17 to 25 - \$600

SOCIAL MEDIA AND PURPOSES

TOP FOUR VISITED SOCIAL MEDIA

FACEBOOK: For advertising and bridging the gaps between professionals and students --\$ 350

YOUTUBE: For mining activities that have been done in the past - \$ 500

INSTAGRAM: For pictures of mining activities and equipments — \$ 300

TWITTER: to be able to pass information of members following mining — \$ 250

ADDITIONAL INFORMATION

On the above concept, mining softwares can be converted to games and license and the price for playing the games must not be too expensives because of the youth that have passion for mining.